



INTRODUCING

*The Submissive
Next Door*
PODCAST

MEDIA KIT

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Podcast on a Page SUMMARY

THE SUBMISSIVE NEXT DOOR

Are you ready for a new look at the world of sexuality and kink? This podcast, brought to you by Dr. K, Holistic Sexuality Educator, fitness trainer, model, and promoter of erotic intelligence, is an honest and down-to-earth deep dive into the world of sex, BDSM, and alternative lifestyle. Dr. K. is a 24/7 submissive, deeply devoted to tantric practices, the power of embodiment, and holistic living, as well as an empowerment and intimacy coach. Topics range from sex education, LGBTQ+, consensual non-monogamy, Tantra, kink, BDSM, taboos, fetishes, sex toys, advice, experiences, consent, Shibari, and so much more!

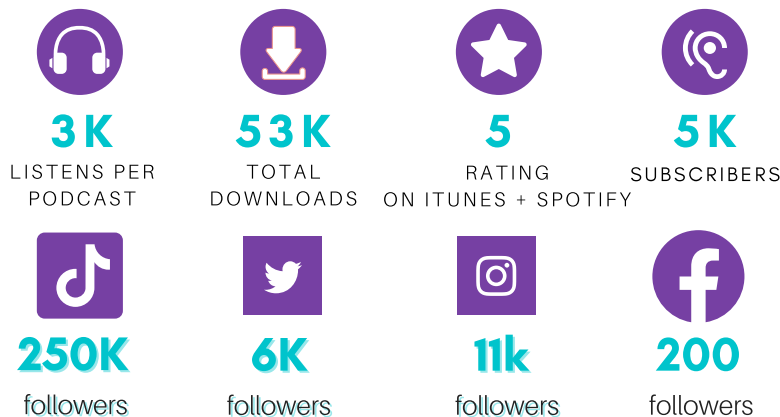
TOP EPISODES

- Ep 2. : Intro to Dom/sub Life
3k downloads | 11k total listens
- Ep. 33: QA Time: Communicating Kinks, Anxiety in D/s, Brats, and Tammers
3.2k downloads | 12k total listens
- Ep. 32: Scholarly Kink: Researching Little-Known Fetishes & kinks
3.2k downloads | 12k total listens

AUDIENCE

- 55% Female | 60% aged 24-34 yrs
- 60% of listeners based in the US, 20% in Canada
- Interests in sexual education, alternative lifestyles, erotica, and personal growth

PODCAST STATISTICS



PACKAGES

Below is a summary of ways Dr. K can collaborate with you and would love the opportunity to discuss how these would best work for you. Please email about the Rate Sheet for other ala carte promotional elements

PODCAST

CPM per 30 seconds
Discounts available for
long term projects

\$18

SOCIAL

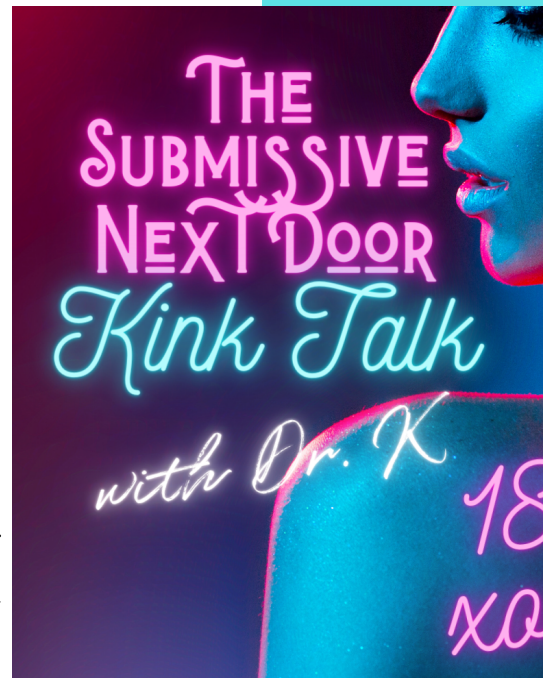
Tiktok or
Instagram Post +
story

\$50

YOUTUBE OR BLOG POST

15 minute YouTube
Video or Blog post

\$200



THE PODCAST

This podcast, brought to you by Dr. K, Holistic Sexuality Educator, fitness trainer, model, and promoter of erotic intelligence, is an honest and down-to-earth deep dive into the world of sex, BDSM, and alternative lifestyle. During Dr. K's own growth, she has come to realize that many others lived with the same shame brought on by erotophobia when it came her to identity, sexuality, and lifestyle. She sought knowledge and found mentorship and guidance that paved the way for her work in sexuality education and radical self-love.



This podcast aims to bring empowerment through embodiment, holistic sexuality, dismantle erotophobia, and hold space for others to explore and nurture a part of themselves that should never be neglected. Guests range from practitioners in the BDSM and Kink communities, sex therapists, educators, authors, and more.

Topics range from sex education, provocative art, LGBTQ+, consensual non-monogamy, Tantra, kink, BDSM, taboos, fetishes, sex toys, advice, experiences, consent, Shibari, and so much more!

LISTEN ON: [APPLE.PODCASTS.COM/THE SUBMISSIVENEXTDOORPODCAST](https://applepodcasts.com/thesubmissivenextdoorpodcast)

Brand STATISTICS

SOCIAL MEDIA CHANNELS



11K

FOLLOWERS:

@THE.SUB.NEXT.DOOR2.0
@KIPANI.LIFE
@KIPANI_FITNESS



5K

LIKES

@KIPANIHEART



6K+

FOLLOWERS:

@DRKSEXEDUCATOR:
300+
@QUEENOFKINK87:
6K+



243K

@KIPANI87:

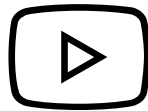
53K

@QUEENOFHEARTS1031_2:
190K+



700+

THE.SUB.NEXT.DOOR



900+

SUBSCRIBERS
@KIPANIHEART



500+

@DRKSEXEDUCATOR



300+

@THEQUEENOFHEARTS1031

PODCAST STATISTICS



3K

LISTENS PER
PODCAST



53K

TOTAL
DOWNLOADS



5

RATING
ON ITUNES



5K

SUBSCRIBERS

Since launching, the podcast has achieved a phenomenal growth rate of **36%** month-on-month and continues to grow

lets work together

Podcast AUDIENCE



*BASED ON 2022 LIBSYN
STATISTICS AND 2022 SURVEY
WITH 130 RESPONDENTS

DEMOGRAPHICS

SEX

FEMALE - 43.8%

MALE - 51%

NON-BINARY - 5.2%

AGE

25-35 - 33.2%

35-45 - 38.5%

45+ - 28.3%

OTHER STATS

- 65.3% IN A ROMANTIC RELATIONSHIP
- 30.25% HOUSEHOLD INCOME OVER \$70K
- 60.2% BACHELOR'S DEGREE OR ABOVE

TOP 5 MARKETS

80% USA

6% CANADA

3% AUSTRALIA

3% UK

3% GERMANY

INTERESTS

SEXUALITY
ALTERNATIVE LIFESTYLES
KINK & BDSM
HOLISTIC LIVING
TANTRA & EMBODIMENT

LISTEN TO US ON: [APPLE.PODCASTS.COM/THE SUBMISSIVENEXTDOOR](https://applepodcasts.com/thesubmissivenextdoor)

THE HOST

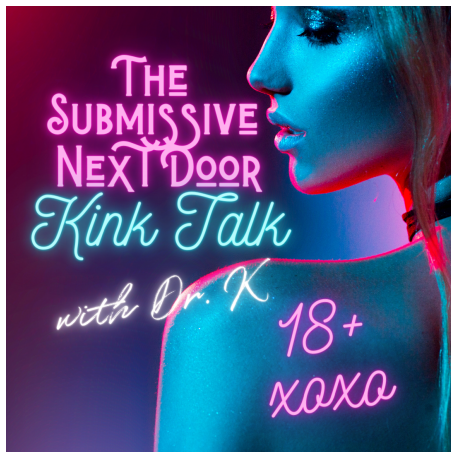


Dr. K

Dr. K is a Holistic Sexuality Educator, Doctor of Education, a student of the Institute for Sexuality Education & Enlightenment (ISEE), certified fitness trainer, author, model, and promoter of erotic intelligence. She is on a mission to destigmatize alternative lifestyles and sexuality by holding space for inclusion and acceptance for all sexualities and identities. Her work is deeply rooted in tantric principles, embodiment, and holistic living. Dr. K is also an RYT-200 yoga instructor, aerialist, provocative artist, erotica author, sexuality researcher, and scholar.



THE SUBMISSIVE NEXT DOOR PODCAST



EP. 2:
INTRO TO
DOM/SUB
LIFE



EP. 33:
QA TIME:
COMMUNICATING
KINKS, ANXIETY
IN D/S, BRATS, AND
TAMMERS



EP. 32:
SCHOLARLY
KINK:
RESEARCHING
LITTLE-
KNOWN
FETISHES &
KINKS



EP. 27:
KINKY DATING
VS. D/S
PRACTITIONERS
& MENTORS

Release SCHEDULE

Episodes are released weekly every Friday at 5 am PST. Twice per year, usually in the summer and winter, Dr. K will take a two week break for self-care. The Submissive Next Door Podcast is available on all podcast platforms including Apple Podcasts, Spotify, Pandora, Amazon Music/Audible, and iHeartRadio.

Show FORMAT

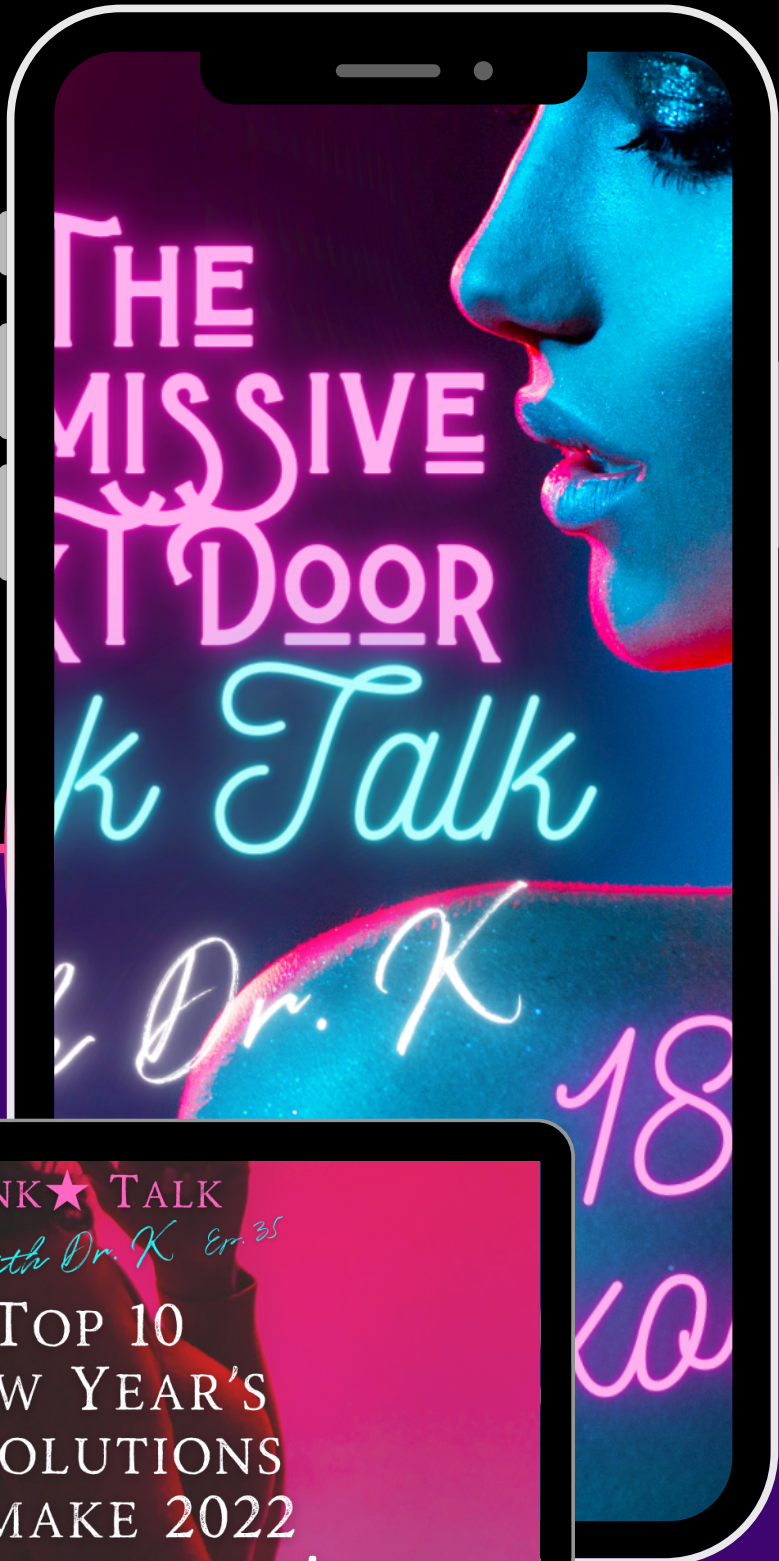
Each episode averages one hour. The intro portion about lasts 5-15 minutes. In this segment, Dr. K introduces the topic or guest, reads listener mail or questions, talks about current events and happenings, announces course or project updates, and/or delivers integrated product mentions.

Guest interviews may run the remainder of the hour. The show may break 1-2 times during the interview for midroll ads.

ON
AIR

Listen to an episode:

CLICK HERE





Partnership **OPPORTUNITIES**

- **On-Air Podcast Ads (pre-Recorded, pre, mid, & Postroll + Integrated cold-open reads)**
- **Social Media Mentions/Adult Industry Influencer Marketing (Combined Reach of 300k)**
- **Giveaway & Content Services**
- **Sponsorship of Live Events/Conferences**
- **Co-Branded Merch/Cards/Coupons for Events + Distribution of Promo Items + Social Media Live Streams (Instagram, Facebook, Youtube Live, & TikTok)**
- **Pre-Recorded Videos on YouTube & Instagram**
- **Sex Education Content Creation & Sponsored Posts**
- **Instruction of Sex Education webinar, workshop, S.A.R.**
- **Guest speaker & Panelist discussions**
- **Product Reviews**
- **Banner Ads**
- **Brand Ambassadorship/Personal Endorsements**
- **Writing for Blogs, Manufacturers, Distributors & Retailers in Trade Pubs**
- **Pleasure Products/Adult Industry Brand Consulting**
- **Multimedia Campaigns**
- **Promotional Elements are available ala carte or packaged at a discount for larger projects.**



WORKING WITH ME

*What you
can* EXPECT

I love to work with sex-positive brands aimed at normalizing pleasure, empowering all bodies, and promoting holistic well being. Kink and BDSM brands are wellcome, as are fitness and general wellness brands. I will only partner brands I use & trust. One of the reasons my listeners are so loyal and responsive to my recommendations is because authenticity and integrity are my top priorities. It's clear to my community that my enthusiasm, passion, and endorsements are genuine and grounded in research and transparency, not bought. If you're interested in working with me, I want to get to know you and your products so I can cultivate a sincere and successful partnership.

Thank you for your in
interest in working with me!

Collabs &
PARTNERSHIPS

LOLA

SATISFYER

LELO

LE WAND

WILDFOX

LULULEMON

CASABELLA

YANDY

THE STOCKROOM

PLAYBOY

COBBLESTONE PRESS

1STPHORM

SHEVIBE

THE SEXIE SHOW

POSITIVE THOTS

Let's Work Together!

Check out the Reviews!



THANK YOU SO MUCH FOR NORMALIZING THE KINK AND BDSM LIFESTYLE! MY HUSBAND AND I HAVE LEARNED SO MUCH FROM YOU AND WE CAN'T THANK YOU ENOUGH FOR YOUR WORK! WE CAN'T WAIT FOR THE NEXT PODCAST!

KATHY A.

SPOTIFY | DEC. 2021



5 stars

Sep 28, 2021



KittenRae

This podcast really hits home for me. I'm a submissive, I'm a pet, I'm a little, and I'm a parent. While obviously there are others like me in the community it's hard to find informative blogs and podcasts that are so geared towards me and really help me within my D/s Journey. Not only is this podcast informative but it's also fun and I truly enjoy it.

APPLE PODCASTS | SEPT. 2021

The Submissive Next Door

GET IN TOUCH
DRK@KIPANI.LIFE



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THESUBMISSIVENEXTDOOR



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KIPANI HEART



DRKSEXEDUCATOR